

**Shasta County**  
**Public Health Advisory Board**  
**Minutes for November 8, 2017 DRAFT**

**Item 1: Call to Order:**

Chair Heick Kilzer called the meeting to order at 12:02 p.m. The following Public Health Advisory Board (PHAB) members were present during at least part of the meeting: Joe Ayer, Carissa Ballew, Katharine Ann Campbell, John Coe, Brad Frost, Robin Glasco, Linda Heick Kilzer, Barbara Jackson, Ann Morningstar, Kristie Stephens, and Richard Yoder.

**Members not in attendance:** Mike Mangas.

**Others present:** Health and Human Services Agency (HHS) Director Donnell Ewert, Public Health (PH) Deputy Branch Director Brandy Isola, PH Health Officer Andrew Deckert, PH Program Manager Kathey Kakiuchi, PH Program Manager Robin Schurig, and PH Executive Assistant Sara Westmoreland.

**Guests:** Shasta County Supervisor Steve Morgan.

**Item 2: Public Comments**

No comments.

**Item 3: Member Sharing/Announcements**

- Chair Heick Kilzer shared that the Older Adult Policy Council held their Power to Seniors Soup Kitchen on November 2, 2017. This event raises funds to assist Shasta County seniors with their power bills. Sixteen local vendors donated soup for the cause and the event was a success.
- Member Yoder shared that there will be a Statewide Medical and Health Functional exercise at the Public Health Branch on November 16, 2017.

**Item 4: Action - Approval of Minutes**

a. July 12, 2017

**Motion:** Member Frost, seconded by Member Stephens, made a motion to approve the minutes of the July 12, 2017 meeting. The motion carried by a unanimous vote of the members present.

**Item 5: Committee Reports**

a. Executive Committee:

Chair Heick Kilzer reported that the committee met on October 11, 2017 and briefly discussed new member recruitment and topics for future PHAB meetings. They also agreed to the agenda for the November PHAB meeting.

b. Membership Committee:

Member Glasco reported that the membership subcommittee interviewed candidates in late October to fill two vacant positions on the PHAB. They chose to recommend Kristen Lyons, Chief Executive Officer of Shasta YMCA; and Toni Donovan Senior Education Manager at Planned Parenthood Northern California. The PHAB currently has three openings; however, the committee has decided to wait until spring to recruit for the remaining position.



**Action:** Consider recommending the following individuals to the Board of Supervisors to complete two three-year terms through March 31, 2019: Kristen Lyons, and Toni Donovan (general members).

**Motion:** Member Campbell, seconded by Member Frost, made the motion to recommend the new members to the Board of Supervisors. The motion carried by a unanimous vote of the members present.

c. Community Health Awards:

Member Ayer reported on the Community Health Awards, which took place on September 13, 2017. He shared that this year's ceremony was a great success, and the event seems to be gaining momentum in the community.

**Item 6: Director's Report**

a. Health & Human Services:

Health and Human Services Agency Director Donnell Ewert referred to his written report and added the following:

Last October, HHSA was granted federal funding for Whole Person Care. The goal of the program is to surround individuals who are high utilizers of hospital services with more comprehensive care in order to meet their needs in the community. A sobering center was proposed; however, due to lack of dollar matching from the city, that plan will not be moving forward. A Mobile Crisis Team was also proposed, which would entail having a clinician, case manager, and law enforcement officer available to respond to calls for service that involve someone with a mental illness. There are plans to launch the Mobile Crisis Team early next year.

b. Public Health Branch:

Public Health Deputy Branch Director Brandy Isola referred to her written report and added the following:

- At the May and July 2017 PHAB meetings, members were asked to give their input on graphics for the Proposition 64 campaign that HHSA Healthy & Safe Families Division was developing. That campaign has now launched, and is seeing success in the number of clicks it's receiving on social media.
- Supervisor Mary Rickert, the Shasta County District Attorney's Office, and HHSA - Public Health Branch are partnering to bring Sam Quinones, author of "Dreamland" to Shasta County on November 16, 2017 for an evening Q & A.

**Item 7: Presentation: Understanding Adverse Childhood Experiences (ACEs) – Joe Ayer and Kristie Stephens**

Joe Ayer and Kristie Stephens gave a presentation on Adverse Childhood Experiences (ACEs). They explained that ACEs science refers to research on the prevalence and consequences of adverse childhood experiences and how to prevent them. ACEs comes from the CDC-Kaiser Adverse Childhood Experience Study, a groundbreaking public health study that discovered that childhood trauma can lead to the adult onset of behavioral, physical and mental health issues. (See attached presentation)

**Item 8: Discussion: ACEs and "Hillbilly Elegy" book**

Prior to the meeting, PHAB members read the book "Hillbilly Elegy" by J.D. Vance. This memoir chronicles the author's journey from a troubled, addiction-torn family to Yale Law School. The author recounts a family and culture in crisis, the Appalachian values of his upbringing, and their relation to the social problems in his hometown. The group discussed the book and how its topics relate to ACEs science.

**Item 9: Adjourned at 1:57 pm**